

holidayheroes PRO presents a new user interface and AI upgrade

Munich, 13.11.2025 – holidayheroes PRO, the first AI-powered inspiration and booking platform for B2B holiday packages, has fundamentally redesigned its user interface and further developed its intelligent AI advisor. With the new "hPRO 2.0" update, finding and customizing offers is even more intuitive and faster for travel professionals.

The new design combines user-friendliness with advanced technology: simplified navigation, clearer offer presentation, and an improved chat experience make creating personalized vacation packages more efficient than ever. The new AI advisor guides platform users from the initial prompt to the perfect offer in seconds and actively assists in fine-tuning travel details – from preferences and hotel options to transfers.

"With hPRO 2.0, we are making AI even more tangible and practical for travel sales. Our registered travel professionals save time without sacrificing quality. Anyone who wants to provide successful advice today needs systems that think for themselves, not ask too many questions. AI becomes a reliable partner in everyday work," says **Victoria Vlasek**, General Manager DACH at holidayheroes PRO. "The new interface is more than just a design update: the new AI-powered chat updates offers in real time, and over 60% of our registered travel professionals are already using it."

How AI simplifies the consultation routine

The update focuses on user-friendliness and speed. The new AI can generate tailored suggestions based on minimal information, responding to individual customer needs. This allows travel professionals to respond to specific requests in the shortest possible time while simultaneously modernizing their service experience.

Key benefits of hPRO 2.0:

- Faster offer generation: AI creates personalized offers in seconds with response times reduced by more than 30%.

- More efficient consulting: Thanks to real-time offer adjustments, the new AI-powered chat now delivers over 35% more relevant offers.
- Optimized user interface: Intuitive navigation for smooth processes.
- Time savings in everyday life: More focus on customer service, less effort in the backend.

Outlook

holidayheroes PRO is continuously working on the further development of its AI technology. Following the introduction of personalized booking pages in October, the team is now expanding the consultation and inspiration functions with hPRO 2.0. Further features for automating marketing processes and integrating new booking options are already in the planning stages.

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About holidayheroes PRO

Holidayheroes PRO is the first AI-powered holiday package inspiration and booking platform built for B2B travel sales — helping advisors and agencies sell faster, easier, and smarter. Based in Munich, holidayheroes PRO is a member of the Association of Internet Travel Sales (VIR) and DRV.

More than 1,000 travel professionals in Germany have joined since launch in June 2025.

Learn more: www.holidayheroespro.com

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