

holidayheroes PRO Empowers Travel Advisors with Free, Personalized Booking Websites

Munich, 08.10.2025 – holidayheroes PRO, the AI-powered holiday package inspiration and booking platform, is giving travel professionals a powerful new way to grow their digital presence — **free personal travel booking websites**. Starting today, every registered travel agency and consultant can instantly generate a branded booking site, complete with their own logo and linked directly to their holidayheroes PRO profile. These websites are designed to drive **new customer acquisition, social media campaigns, and direct online bookings — without extra cost or technical effort**.

Digital presence without additional effort

With the new tool, travelers can browse, compare, and book holiday packages online while their trusted advisor stays at the center of the transaction. Every booking is automatically processed through the advisor's holidayheroes PRO account, ensuring professionals earn full commission. Links to the personalized sites can be shared anywhere — WhatsApp, email signatures, social platforms, or embedded on agency websites.

“With personalized booking websites, we’re empowering travel professionals not just to sell, but to grow their brand and visibility online — at no extra cost,” said **Victoria Vlasak, General Manager DACH at holidayheroes PRO**. “By combining AI-driven travel inspiration with seamless direct bookings, we help advisors unlock new revenue potential while saving time.”

Part of a larger trend

Since its launch in June 2025, holidayheroes PRO has been adopted by **more than 1,000 travel advisors across Germany**, proving the demand for **direct bookings and inspiration-driven search**. This latest feature further supports the **return of the human travel advisor in a digital-first market**.

What's next:

In the coming months, holidayheroes PRO plans to expand its AI-based marketing features as a premium add-on. These include automated social media integration, personalized offer feeds, and email campaigns that function like a virtual marketing team for travel agencies. The goal is to enable even smaller agencies to establish a strong online presence in a time- and cost-saving manner.

In a webinar on Wednesday, October 22, 2025, the holidayheroes PRO team will explain the basics of the platform and also specifically address the booking websites and their applications.

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About holidayheroes PRO

Holidayheroes PRO is the first **AI-powered holiday package inspiration and booking platform built for B2B travel sales** — helping advisors and agencies sell faster, easier, and smarter. Based in Munich, holidayheroes PRO is a member of the **Association of Internet Travel Sales (VIR)** and **DRV**.

More than **1,000 travel professionals in Germany** have joined since launch in June 2025.

Learn more: www.holidayheroespro.com

Webinar registration link:

https://us06web.zoom.us/webinar/register/3417599151780/WN_CAvlwYs2RSuuWYLoa7PDMA

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